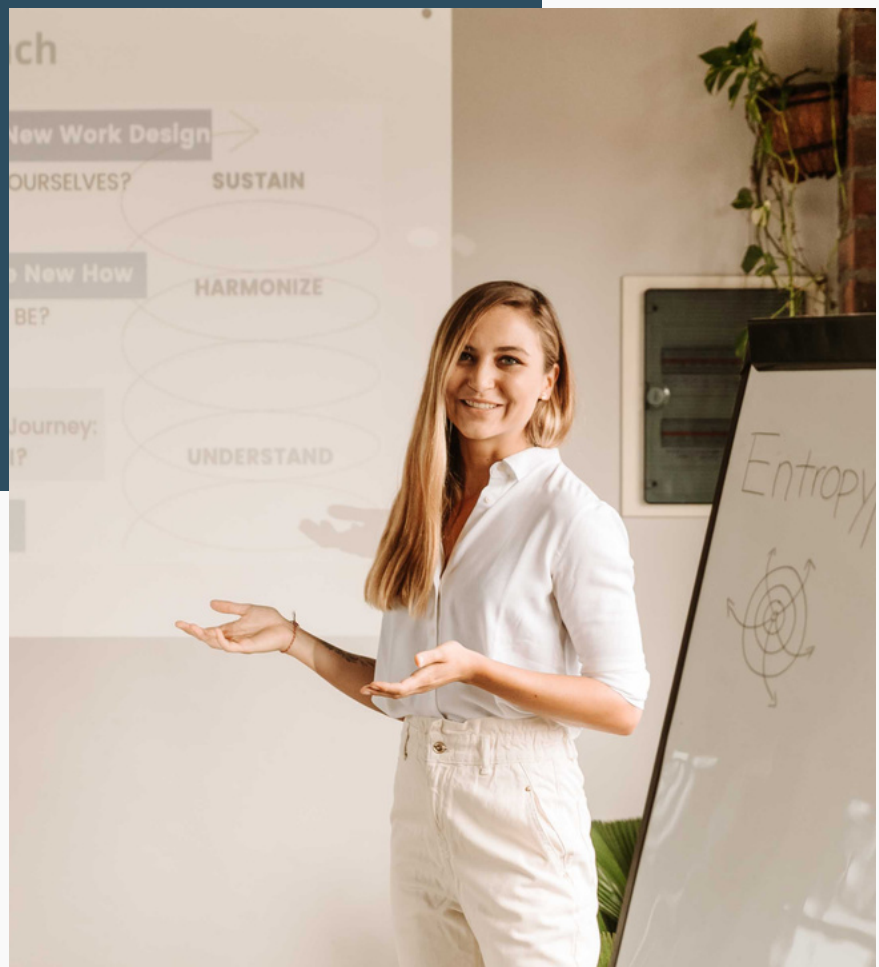


TRAINING APPROACH

Regenerative Leadership

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ABOUT THE FACILITATOR

JULIA RUFF



Long story short...

After having been engaged in the Sustainability sector for seven years, I observed that most organisations pursue a one-sided approach to Sustainability. Even if Sustainability is one of the core values, teams struggle to apply its principles to the entire business model holistically, starting with the way they manage themselves. I witnessed several projects with great potential rising high, but ultimately failing because of a lack of leadership, communication and whole system thinking.

I began to ask: How can we channel human energy in a way that creates a positive impact for all stakeholders involved?

I believe it all starts within...

A handwritten signature in black ink, appearing to read 'Julia Ruff'.

Julia Ruff, Coach & Trainer for Regenerative Leadership

WHY THIS TRAINING?



THIS IS FOR YOU IF....

- You have great visions, but you have become overwhelmed with the complexity of your activities & you need clarity
- You want to lead your business aligned with your values (incl. Sustainability!), but you don't know how to make them a tool for your success
- You put a new project/expert team in charge which needs a leadership training so that you avoid most common business pitfalls
- You feel energy (in form of human/natural/technological/financial resources) is dispersed and does not flow into your end goals
- You feel that your team is not pulling in the same direction
- You struggle with bottomless pit projects or only reach minimal impact
- You feel that you must push hard and still you are not reaching your goals
- You feel that your business is stagnating, but you don't know why or where to start with turning things around
- You feel overwhelmed in your role as entrepreneur/leader and you are looking for guidance
- You see the need to improve your communication & problem-solving culture
- You struggle to keep your team(or yourself) focused and motivated
- You have a high turnover rate and you want to change that
- You want to harness the power of nature to bring yourself & your business to the next level

TRAINING OBJECTIVE

JR | REGENERATIVE
LEADERSHIP

No matter what training packages you choose, our vision is always the same!

REGENERATIVE VISION

To develop regenerative mindsets & an intentional leadership style to unleash the **full potential** of yourself, and the team(s) & organisation you are leading!



TRAINING OBJECTIVE

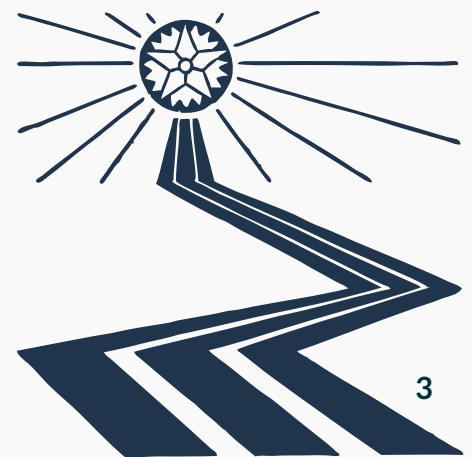
REGENERATIVE VISION

- To unleash the full potential of yourself,
- and the team(s) & organisation you are
- leading.



WHERE WE BRING YOU

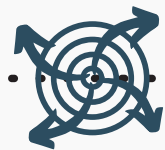
- ▶ Towards a systemic/living-systems way of leading.
- ▶ Towards managing wholes & interrelationships, instead of parts & pieces.
- ▶ Towards a life-affirming work design & culture.
- ▶ Towards an awareness-based/intentional leadership style.
- ▶ Towards a mindful use of resources (saving time, money & human energy!).
- ▶ Towards channeling energy in the right directions, instead of dispersing it.
- ▶ Towards harnessing the superpowers of your service, team(s) & stakeholders, instead of constantly running behind.
- ▶ Towards more clarity, higher motivation, less headache & more vitality!



TRAINING METHODOLOGY

WHAT IS OUR FULL POTENTIAL?

- To create well-being/ a positive net value for all stakeholders involved by applying the design principles of Living Systems and therewith, the wisdom of nature.



HOW DO WE GET THERE?

We introduce you to the concept of Regenerative Leadership and take you on a **journey of deep self-reflection & self-development.**

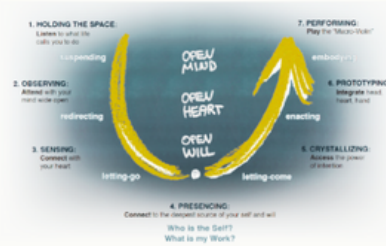
We let you explore your world from the perspective of Living System Design, starting with your values & the impact you are aiming for as an individual & organisation. A systematic analysis of your stakeholders, your leadership & all interrelationships will help us to identify the patterns & work systems which hold you back, and co-design new ones.

Your team will learn how to apply whole system thinking and receive the tools to become regenerative leaders with a **high level of (self-)awareness.**



TRAINING METHODOLOGY

Our approach is aligned with the strategic implementation by Carol Sanford and the U-Theory of Otto Scharmer (The Presencing Institute).



OUR 3-STEP-APPROACH



Step 3

Getting it to Flow: Implementing A New Work Design

HOW CAN WE BECOME THE BETTER VERSION OF OURSELVES?



Step 2

Connecting the Dots: Developing the New How

WHO ARE WE & WHO DO WE WANT TO BE?



Step 1

Groundwork: Laying the Foundation

MODULE B: Self-Reflection Journey: WHO AM I?

MODULE A: Introduction to Regenerative Leadership

TRAINING METHODOLOGY

Living System Design = Design concept based on the principles of nature to create healthy, thriving ecosystems.

MANAGING WHOLES & INTERRELATIONSHIPS

RESPECTING THE ESSENCE & THE SPACES BETWEEN....

We look at your organisation holistically.

At the essence, connections & resonance of all stakeholders & processes.



TRAINING OUTCOME

INSTANT RESULT

- Increased awareness that will enable
- you to cultivate a culture & work design
- for sustainable success! In the sense of:
- Where attention goes, energy flows!

WHAT YOU CAN EXPECT AS A RESULT OF OUR TRAINING

**Awareness & tools about how to harness the power of nature to
unleash your full potential!**



- ✓ Increased Awareness & Regenerative Mindsets
- ✓ Improved **Clarity**, Strategy & Leadership
- ✓ Higher Satisfaction, Motivation & Vitality
- ✓ Increased Productivity & Sustainable Work Systems
- ✓ Maximised Stakeholder Value & Greater Resonance
- ✓ Mindful Use of Financial, Environmental & Human Resources
- ✓ Increased Corporate Health & Sustainable Success

TRAINING MINDSET

REGENERATIVE MINDSETS

A regenerative mindset navigates through ecosystems with the **wisdom of nature**. This implies amongst others the close observation of all stakeholders, the respect of universal laws (e.g. for energy management) & the application of whole system thinking.

WHAT DO YOU NEED?



- to let go of any black & white thinking
- an open heart & the willingness to grow
- to be ready to make yourself vulnerable
- the willingness to deeply listen
- to let go of what no longer serves you
- trust in the process

**WE ARE LOOKING FORWARD TO BRING YOU ON A
TRANSFORMATIONAL JOURNEY!**

